

Student Government Priorities and Criteria

Fiscal Year 2024

Table of Contents

FUNDING PRIORITIES	2
ALLOCATION PROCESS	2
AUTHORITY OF IMPLEMENTATION	3
FUNDING TIERS	3
GENERAL RULES	4
ELIGIBILITY REQUIREMENTS	4
EXCEPTION PROCESS	5
DUPLICATION OF SERVICES	5
FINANCIAL RECORDS	5
ANNUAL ALLOCATIONS	5
MEMBERSHIP	5
PRINTED AND ELECTRONIC MATERIALS	6
FUNDING INELIGIBLE EXPENDITURES	6
FUNDING ELIGIBLE EXPENDITURES	6
ADVERTISING	7
BOOKS, MAGAZINES, VIDEOS, AND MEDIA	7
CAPITAL ITEMS	7
CAPITAL ITEM REPAIRS	8
EQUIPMENT RENTALS	8
LEAGUE REGISTRATION FEES	8
CONFERENCES AND COMPETITIVE TRIPS	8
CONFERENCE AND COMPETITIVE TRIP TRANSPORTATION	9
COPYRIGHT AND LICENSING FEES	9

	2
INSURANCE	9
INTERNATIONAL/ETHNIC FOOD	9
ENTERTAINMENT	10
OFFICE SUPPLIES	10
POSTAGE AND SHIPPING	10
PRINTING	10
PROFESSIONAL DEVELOPMENT	11
PUBLICATIONS	11
SALARIES AND WAGES	11
SAFETY EQUIPMENT PURCHASES	11
UTILITIES	11

Funding Priorities

All factors being equal, Student Government will give priority to funding requests which:

- **Provide a high benefit to students relative to the cost of the request**
- **Positively and tangibly impact students' day to day lives**
- **Provide long-term benefit to the organization or the community**
- **Further cultural understanding and representation at Iowa State**
- **Promote diversity and inclusion for underrepresented groups**
- **Promote the health, safety, and well-being of the student body**
- **Promote equal access to university resources, events, and opportunities**
- **Provide initiatives, events, and items that serve the general student body**

These priorities are presented in no particular order.

Allocation Process

Student Government receives funds from students through designated student activity fees. These funds are given to Student Government to promote student life on campus through the funding of student organizations. The task given to Student Government Finance Committee is to make recommendations to the Student Government Senate regarding the distribution of

these fees through the standard processes. Through Student Government Law, regulations for the distribution of these funds for the Fiscal Year (July 1 – June 30) have been established. The Annual Allocations process shall allocate monies to student groups for expenses incurred from July 1 to June 30 of the fiscal year. Requests for Annual Allocations are made in the spring semester prior to disbursement. These regulations are stated in this document.

Authority of Implementation

The Finance Committee is empowered through the Constitution and Bylaws to act on behalf of the Senate on all financial matters, including the interpretation, application, and enforcement of this document. All actions of the Finance Committee are subject to review and/or modification by the Senate.

Funding Tiers

The Student Organization Recognition Board (SORB) shall determine into which [Student Engagement](#) recognition category the student organization should be placed. So long as the organization is deemed to be in good standing, Finance Committee shall then place it into one (1) of four (4) funding tiers: SG Partnered, SG Sponsored, SG Funding Eligible, and SG Funding Ineligible (Bylaw, Section 9.3). These are subject to change through an act of the Senate at any time. An updated copy of the Bylaws can be found at <https://www.stugov.iastate.edu/legislation/>.

Student Government Partners are those which:

- Are critical to the mission and culture of SG
- Work as a partner of SG or one (1) of its branches
- Are inherently linked to SG because of their role servicing the University
- Present events of broad appeal that are considered an integral part of the institution
- Have a purpose and effect of serving a broad segment of the university community, not just its membership
- Have routinely presented events of broad appeal for the campus community
- Have a designated risk management office that develops and maintains standard operation and event planning procedures

Student Government Sponsored Organizations are those which:

- Serve the broad interest of students and the general public, not just its members
- Are operated and maintained by its members
- Contribute to the mission, vision, goals, and culture of SG and the university community

Student Government Funding Eligible Organizations are those which:

- Are consistent with the mission and culture of SG and the university, and primarily engage in activities that benefit or interest their membership
- Have a primary interest group that is capable of functioning with minimal outside support
- Satisfy the eligibility requirements section as delineated in Priorities and Criteria
 - (Page 4)

Student Government Funding Ineligible Organizations are those which:

- Violate any of the eligibility requirements as delineated in Priorities and Criteria
 - (Page 4)

General Rules

Eligibility Requirements

Any organization seeking to be recognized as Funding Eligible is required to meet all of the following criteria:

- Organizations must demonstrate at least \$20.00 of income (from any source) per fiscal year per student member as listed by the [Student Organization Database](#) unless that organization has been in existence for less than 365 days.
 - The organization shall be officially recognized with [Student Engagement \(SE\)](#).
 - The organization shall be open to all activity fee-paying students and spouse cardholders.
 - The organization shall not contribute or accept financial or material support to or from any political party or campaign.
 - The organization shall not be a college or residence area Student Government constituency council, with the exception of United Residents Off Campus.
 - The organization shall not have more than half of its members receive academic credit for membership.
 - The organization shall not receive funding from one (1) or more academic department(s).
 - The organization shall not primarily exist to assist students in attaining an internship or a scholarship.
 - The organization shall not have a mission consistent with or directed towards a particular academic program or major at Iowa State University.

- This limitation bars funding for pre-professional organizations.
- The budget proposal must be organized by line items, all of which must have justification and a specific cost estimate.

Exception Process

No part of the “Eligibility Requirements” section of this document shall be waived before, during, or after the funding process. Criteria for funding categories are derived from the Student Government Bylaws, and therefore cannot be waived by the Finance Committee. Senate may waive relevant bylaws in section 9.3. All other sections of this document may be waived by an explicit affirmative two-thirds ($\frac{2}{3}$) vote by either the Finance Committee or the Senate.

Duplication of Services

Unless the request is for an event or a conference, a duplication of service will not be funded. The service in question shall be funded solely through the organization best suited to provide the service to Iowa State students. In the event that multiple organizations are seeking to attend the same event or conference, the transportation costs will be split proportionally between the organizations based upon the number of individuals from each organization attending the event or conference.

Financial Records

The Finance Committee and the Finance Director reserve the right to request a copy of all financial records, legal documents, and publicity materials of an organization that has received or is requesting funds. These requests must be fulfilled within five (5) class days or penalties will be incurred.

Annual Allocations

The Annual Allocations process takes place in the Spring of every fiscal year. Student organizations are to request all funding for the next fiscal year during this process. The Finance Committee will see funding requests throughout the fiscal year for special cases, but the Finance Committee has the power to refuse funding for organizations during this process if they did not attend Annual Allocations.

Membership

The term ‘student members’ shall be defined as students who are currently enrolled at Iowa State University, who pay the current student activity fee, and are registered as "Student Members" of the student organization on the [Student Organization Database](#). The membership of the organization will be determined at the start of the organization’s final hearing. The membership total of an organization shall be subject to review and/or modification by an affirmative two-thirds ($\frac{2}{3}$) vote of Finance Committee.

Printed and Electronic Materials

All printed and electronic materials must include “Funded by students through Student Government” or an acceptable equivalent phrase in a suitable size. Student Government reserves the right to request a copy of all printed or electronic materials from the organization. Publications may be required to bring in a copy of the most recent edition in order to receive funding. If organizations fail to follow these requirements, there may be penalties.

Funding Ineligible Expenditures

The following shall be considered funding ineligible expenditures for Funding Eligible and Sponsored organizations:

- Building Rentals (unless free rentals on campus are inadequate or insufficient)
- Clerical Services (Non-Salary)
- Clothing
- Decorations
- Donations, Gifts, or Memorials
- Food (non-international or non-ethnic)
- Fundraising Expenses
- Funds for the purpose of satisfying debts to outside entities
- Job or Career Fairs
- Lodging
- Patches, pins, prizes and trophies
- Photography
- Referees, Umpires, Judges, Instructors, Coaches and all related expenses
- Student Organization Dues
- Uniforms
- Trips to and from the Des Moines International Airport

Speakers, Performers, and Films which are being administered through the Committee on Lectures, Event Funding Board or the Student Union Board shall seek funding through these sources prior to requesting Student Government funds for these items. The Finance Committee reserves the right to deem other items not listed above as non-criteria expenditures.

Funding Eligible Expenditures

Advertising

- Student Government Partnered and Sponsored Organizations shall not be subject to advertising limitations.
- Advertising for Philanthropic Events will only be considered for organizations whose primary purpose is Philanthropy.
- Get Involved Booklet
 - Organizations shall be eligible for one (1) advertisement in the Get Involved Booklet, up to the minimum rate.
- Funding for the Flyer Distribution service through [Student Engagement](#) shall be considered under this category.
- Funding for posters and flyers used for advertising purposes shall be funded under the printing category.
- Electronic Mailing List
 - Mass electronic mailing lists shall be obtained through ISU ITS.
 - Groups are eligible for two (2) electronic mailing lists per fiscal year upon demonstration of sufficient cause.
 - Fees associated with sending electronic mail to these lists will be included.
- Other
 - Internet sites, radio advertising, or other media will be considered up to \$50 per fiscal year only if it is readily accessible and available to Iowa State University (ISU) students.

Books, Magazines, Videos, and Media

- Only books, magazines, videos, and media that further the group's purpose shall be considered but must not be already available on campus.
- Requests for books, magazines, videos, and media shall be accompanied by specific titles.
- Organizations are required to disclose information on previously funded books, magazines, videos, and media.
- Organizations shall be eligible for \$50 per fiscal year.

Capital Items

- Only Student Government Partnered and Sponsored organizations are eligible for these expenditures.
- All purchases of Capital Items with Student Government funding must be purchased through Procurement Services, with written authorization of a University Department.
- Capital items will be defined in accordance with the University's [Student Organization Recognition Policy](#) - Section 8c.
- Only capital items that further the group's purpose shall be considered.

- All capital items purchased with Student Government funds are the property of Student Government.
- Written approval of the Student Government Finance Director with accordance of the Campus Organization Accounting Office is needed prior to disposal of SG Property.
- The organization shall provide an estimated life expectancy of the capital expenditure.
- Organizations are required to disclose information on previously funded capital items. Failure to do so will be grounds for denial of further requests.
- Evidence of abuse or mishandling of equipment will be grounds for denial of further requests.
- Organizations must submit three (3) written bids by the budget request due date, unless it is impossible to get three (3) bids.
- Student Government will fund computer software and hardware on a case-by-case basis.
- Shipping costs for capital items will be considered.
- The funding level for capital items shall be at the discretion of the Finance Committee.

Capital Item Repairs

- Requests for funds to repair Student-Government-funded equipment shall be considered.
- Proof that the item was originally purchased by Student Government is mandatory prior to funding the repair.

Equipment Rentals

- Off-campus rental of equipment will not be considered for funding unless equipment available on campus is inadequate or insufficient.
- Finance Committee reserves the right to ask for multiple bids when possible.

League Registration Fees

- League registration fees will be considered on a case-by-case basis.

Conferences and Competitive Trips

Requests for registration to conferences and competitive trips will be considered according to the following:

- Conferences must be identified by sponsoring organization, date, place, and official detailed description of the conference to be considered; such as website, brochure, etc.
- Conference expenses for organizations that have been registered with SAC for less than one (1) year will not be considered.
- Leadership conferences will be considered only if there is sufficient evidence that the conference in question does not duplicate services provided on campus.

- Organizations requesting conference or competition registration funds shall be funded at half the cost up to \$100 per individual per conference.
- Lodging and meals will not be considered.
- Expenses for non-ISU students will not be considered.
- There will be no cap on the number of competitive trips that can be considered.

Conference and Competitive Trip Transportation

Transportation to and from the conference site will be considered up to the current rates for the appropriate University vehicles.

- Only mileage found using the current Student Government method will be considered.
 - Mileage can be found using the shortest distance according to <http://maps.google.com>.
- Only city-to-city mileage to the conference and back will be funded.
- Only travel to the continental United States, Alaska, Canada, and Mexico will be considered.
- Travel expenses at the conference or competitive trip will not be considered.
- Conference transportation funds will only be provided to ISU students participating in the conference.
- Funding for transportation can only be used for any means of transportation approved by the Office of Risk Management.
- Student Government will fund at ½ of the appropriate University vehicle rate
- Vehicles required for equipment transport will be considered on a case-by-case basis based on the current University rate.
- Transportation funding may be used towards commercial flight tickets but will continue to be funded at the mileage rate.

Copyright and Licensing Fees

- Copyright and licensing fees will be considered on a case-by-case basis.

Insurance

- Will only be considered if the insurance is required by the University.
- Will be considered on a case-by-case basis if the league/outside entity requires it for participation.

International/Ethnic Food

- The International Food Fair will only be considered for the International Student Council.
- Requests for International/Ethnic food for events will be considered only if open to the public and will be limited to one (1) event per organization per year.
- Ethnic food must be specifically served at events with the primary purpose of promoting the respected culture.
- Student Government funding shall be limited to the following:

- If the event is being held for the first time, the following formula shall be used:
 $\$8 \text{ (per plate)} \times 2 \times \text{(the number of student organization members)}$
- If the event has been held in the past two (2) years, the following formula shall be used: most recent attendance \times \$8 per plate.
- Finance Committee has the discretion to refuse funding for food for non International/Ethnic Student Organizations.
- Student Government funding will be limited to an amount such that the organization does not make a profit from the event.
- Organizations requesting funding for International/Ethnic food must complete and submit along with their budget request, a detailed description of the event. This description must include:
 - A detailed description of the international or ethnic event.
 - The expected date and location of the event.
 - A detailed breakdown of dishes served, admission costs, a summary of the profits and expenses from any previous events if requested.
 - The expected attendance.

Entertainment

- Funding for a speaker, performer, or film shall be administered through the Committee on Lectures and Event Funding Board before requesting funds from Student Government.
- Requests will be considered on a case-by-case basis.

Office Supplies

Only organizations with a non-student-housing office shall be considered:

- Organizations shall be eligible for \$60 per fiscal year for office supplies.
- Student Government Partnered or Sponsored Organizations shall not be subject to office supply limitations.

Postage and Shipping

- Requests for Postage and Shipping shall be only considered for outgoing mail.
- Reference Capital Expenses for incoming shipping costs.
- Requests will be considered on a case-by-case basis.
- Whenever the quantity of any single mailing qualifies for bulk mail rates, only the minimum bulk mail rates will be considered. A bulk mail permit is available through ISU Postal and Parcel Services.

Printing

- Groups may use their printing allocation for any printing purposes.
- Organizations shall be eligible for \$60 per fiscal year in printing expenses.

- Student Government Partnered and Sponsored Organizations shall not be subject to this limitation.

Professional Development

- Only Student Government funded employees are eligible for professional development requests. Professional development requests shall be limited to \$3,000 per professional employee per year.

Publications

Publications will be subject to the following funding guidelines:

- The publication must be made available at five (5) or more locations on campus.
- Publications are allowed and encouraged to pursue funding from academic departments and from advertising.
- Requests for publication printing shall be considered up to \$3,000 per semester.
- Requests for publication printing will only be considered for organizations whose main purpose is distributing publications.
- All publications must include “Funded by students through Student Government” or an acceptable equivalent phrase in a suitable size.
- The Finance Committee reserves the right to ask for multiple bids for printing costs.
- One copy of the publication shall be delivered to the Student Government Office.
 - The organization shall also provide locations and dates of distribution to Student Government.

Salaries and Wages

- Salaries and wages shall be considered only for SG Partnered and Sponsored Organizations and limited to other organizations on a case-by-case basis.
- Student employees will be funded at the minimum wage.

Safety Equipment Purchases

- Requests for safety equipment will be considered on a case-by-case basis.
- Student Government will only consider requests for safety equipment after all other relevant University Departments have been asked.

Utilities

- All utilities will be considered on a case-by-case basis.
- Ethernet
 - Monthly charges for Ethernet service for twelve (12) months will be considered for organizations that have an on-campus (non-student-housing) office with a telecommunications account.
 - Installation fees will not be funded.

- Long Distance Telephone
 - Requests of up to \$50 per year for long-distance and fax charges will be considered for organizations with an ISU telecommunications account. Special requests for monthly charges will be considered. Phone cards will not be considered.
- Additional Webspace
 - Requests for funding by student organizations for additional webspace on the [Student Organization Database](#) will be limited to \$60 per fiscal year.
 - Organizations requesting funding shall demonstrate a need for additional webspace.